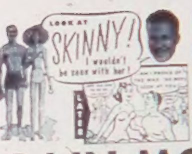
ATLAS
JUNGLE ACTION
JUNGLE ACTION
OCT.
10¢
LO-ZAR
LORD OF THE JUNGLE
LEOPARD GIRL
JUNGLE BOY
ALSO:
"MAN-OO THE MIGHTY!"
IN THIS ISSUE!



SKINNY

MEN ARE OFTEN ASHAMED TO STRIP FOR SPORTS OR FOR A SWIM!

GIRLS ARE NOT ALLURING AND DON'T HAVE EYE-CATCHING CURVES!

CHILDREN WHO WON'T EAT AND ARE UNDERWEIGHT, OFTEN CALLED SKINNY!

Now at last More-Wate plan that puts firm, attractive pounds and inches on your body, chest, arms and legs.

GAIN MORE WEIGHT

IN 10 DAYS OR YOUR MONEY BACK!

Amazing New Way developed by modern medical science to put on weight on lean bodies. **Guaranteed** to give you up to an **extra pound a day! Or your money back!** Why should you dread going to parties and socials, simply because you look scrawny and spindly? Why ever feel self-conscious about your body again? If you're **underweight** ... or just a little on the thin side, due to faulty appetite, or bad dietary habits, you can **put on up to a pound a day of attractive weight** without exercise ... dangerous drugs ... or special diet ... and more quickly, more easily than you ever dreamed possible ... with MORE-WATE. MORE-WATE contains no dangerous drugs ... you **eat it like candy!** [illegible] 4-way MORE-WATE tablets [illegible] MORE-WATE for TEN DAYS [illegible] **weight to gain!** Act now! [illegible] "skinny." [illegible]

[illegible] summer and going to parties and socials because it means everyone will enjoy themselves and you won't. Don't be a wallflower, because you have a figure like a broomstick! **Gain more weight!**

10-DAY SUPPLY ONLY $1.

The 4-way MORE-WATE tablets are **unconditionally guaranteed** to put on weight ... or it doesn't cost you a penny! MORE-WATE is a **delicious**, full strength, 4-way tablet ... that combines not just one ... or two ... but 4 of the most amazing aids for **gaining weight** known to medical science. MORE-WATE is not a liquid ... not a powder. It's a delicious, **pleasant-tasting tablet!** It contains vitamin B-12 ... the **amazing red vitamin doctors** give many **underweight patients in hospitals** ... It contains iron that helps correct iron deficiency, anemia and builds rich, red blood. It contains appetite-building vitamin B-1 ... and it contains nutritious easily assimilated food, the amazing ingredient that helps your body turn much of the food you eat into **well rounded flesh** instead of being wasted. **That's the secret of putting on weight.** Now you can help your food to **add new pounds to your arms, chest, hips, thighs, and legs.** Now you don't have to be skinny ... or afraid to be seen socially and be ashamed of your figure! **You must achieve the figure you want** ... or **don't pay anything.** Act now!

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Mail the coupon now! Test the amazing MORE-WATE tablet plan for 10 days at our expense. If after 10 days your friends, your mirror and your scale do not tell you that you have gained weight and look better you pay nothing!

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MORE-WATE CO., Dept. 303
318 Market Street, Newark, N. J.

[illegible] MORE-WATE tablets and plan, postage prepaid.

☐ Send me 30 day supply plus an extra 10 day supply [illegible] I understand that if I am not delighted with MORE-WATE tablets and plan, I can return the 30 day supply in 10 days for full purchase price refund, and keep the 10 day supply without charge.

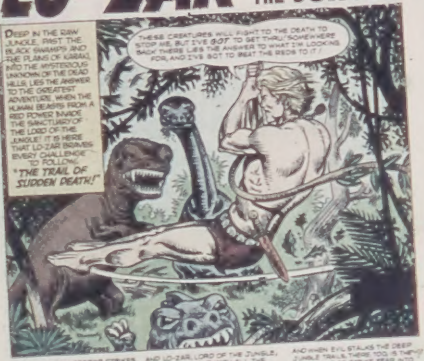
NAME ______ ADDRESS ______

CITY ______ STATE ______

SENT ON APPROVAL—MAKE AMAZING 10-DAY TEST

[illegible]

LO-ZAR LORD OF THE JUNGLE


DEEP IN THE RAW JUNGLE, PAST THE BLACK SWAMPS AND THE FUMING CRATERS, INTO THE MYSTERIOUS UNKNOWN OF THE OLDO HILLS LIES THE ANSWER TO THE GREATEST ADVENTURE, WHEN THE HUMAN BEASTS FROM A RED POWER MARCH THE SANCTUARY OF THE LORD OF THE JUNGLE! IT IS HERE THAT LO-ZAR INVITES EVERY CHALLENGE TO FOLLOW...
"THE TRAIL OF SUDDEN DEATH!"
THESE CREATURES WILL FIGHT TO THE DEATH TO STOP ME, BUT I'VE GOT TO GET THRU, SOMEWHERE BACK THERE LIES THE ANSWER TO WHAT I'M LOOKING FOR, AND I'VE GOT TO FIGHT THE BEASTS TO IT!

WHEN UNKNOWN TERROR STRIKES THE HELPLESS PEOPLE OF THE JUNGLE, THEY CALL OUT ONE NAME—FOR ONLY ONE MAN CAN HELP THEM! MOST DREADFUL HOUR! THEY CALL!

AND LO-ZAR, LORD OF THE JUNGLE, IS THERE TO HELP WITH ALL THE STRENGTH OF HIS POWERFUL BODY, AND THE CUNNING OF HIS BRAIN!

AND WHEN EVIL STALKS THE DEEP JUNGLE TRAILS, THERE TOO, IS THE ONE NAME TO STRIKE FEAR INTO THE SOULS OF THE DOERS OF EVIL AND ONCE MORE THE NAME IS HEARD...

WITH EYES THAT SEE IN THE DARK, EARS THAT CAN HEAR THE SLIGHTEST SIGH OF DESPAIR, AND A SIXTH SENSE WARNING HIM OF TROUBLE FROM MILES AWAY, LO-ZAR, THE LORD OF THE JUNGLE, IS EVERYWHERE AT ANY TIME, BRINGING HELP TO THOSE WHO NEED HELP, AND TERROR TO WRONG-DOERS!
WHERE DID YOU COME FROM? UGH!
I SENSED MURDER IN THE JUNGLE AIR, YOU SWINE!
LET HIM KEEP BUSY WITH PETE! I'LL MAKE MY GETAWAY!
YOU'RE NOT GOING ANY PLACE BUT TO PRISON! STOP HIM, MATUBI!
PYGMIES!
D-DON'T LOOK IN THAT! THERE'S NOTHING IN THERE!
THEN WHY SHOULDN'T I LOOK?
AH! THE MODERN MOTIVE FOR CRIME AND MURDER!
WHAT IS IT, O LO-ZAR?
BEHOLD, LITTLE MEN OF THE MATUBI TRIBE—PLANS FOR THE LOCATION OF A NEW MATERIAL FOR WHICH RATS LIKE THESE INVADE OUR JUNGLE AND KILL, SCHEME AND ROB!
—URANIUM!
THE WORD IS A STRANGE ONE TO ME, O JUNGLE LORD!
BUT NOT TO BUILDERS OF HUGE BOMBS— AND TO SCOUNDRELS WHO REALIZE THE VALUE OF THE PRECIOUS SUBSTANCE AND WANT TO USE IT FOR EVIL INSTEAD OF GOOD!
IN THE WORLD THERE ARE TWO TYPES OF MEN... THOSE ON THE SIDE OF THE DEMOCRACIES WHO WOULD USE IT TO PROTECT THEIR RIGHTS— AND CREATURES CALLED REDS WHO SEEK DESTRUCTION AND TERROR WITH IT!
TAKE THOSE KILLERS TO THE TOWN POLICE! I WILL FOLLOW THE TRAIL OF THIS MAP TO THE URANIUM MINE! IT SHALL NEVER BE TAKEN BY THE REDS!

I HAVE TO MAKE SURE THE MINE ISN'T FOUND BY OTHER REDS, BEFORE IT'S UNDER CONTROL OF THE RIGHT PEOPLE!
BUT NOW LO-ZAR IS DEEP IN THE TREACHEROUS BOGS OF THE BLACK SWAMP, A PLACE OF UNKNOWN HORRORS, GUARDED BY SENTRIES FROM PREHISTORIC AGES...
DINOSAUR! THEY STILL LIVE HERE IN THE FORGOTTEN WORLD-- THE MORTAL ENEMIES OF ALL OTHER BEASTS AND OF HUMANS! THEY'LL FIGHT TO THE DEATH TO STOP ME!
BUT I'VE GOT TO GET THRU!
THE HUGE MONSTERS LASH OUT WITH HEAD AND TAIL, AS THE BOLD JUNGLE LORD LEAPS STRAIGHT AT THEM IN DEFIANCE...
THEY'RE STRONG BUT DULL-WITTED, AND IF I CAN TRICK THEM INTO FIGHTING EACH OTHER, I'VE GOT A CHANCE!
USING EVERY OUNCE OF STRENGTH, EVERY BIT OF HIS MARVELOUS ATHLETIC AGILITY, AND THE CUNNING OF HIS BRAIN, LO-ZAR, LEAPS ON THE SHOULDER OF THE NEAREST DINOSAUR, AND TEASES THE OTHER INTO LASHING AT HIM WITH ITS TAIL!
IT WORKED! SO FAR SO GOOD! NOW IF ONLY THE OTHER ONE LASHES BACK AT HIS FRIEND, I'LL BE ALL RIGHT!
CAUGHT IN THE FURY OF THEIR OWN BATTLE THE DEADLY BEASTS FORGET ABOUT THE HUMAN INTRUDER AND FIGHT EACH OTHER TO THE DEATH, AS THE EARTH TREMBLES UNDER THEM!
AND AT A VALLEY IN THE DEAD HILLS...
WHAT'S UP, BUBOV?
A DISTURBANCE A FEW MILES AWAY! BETTER KEEP OUR EYES OPEN IN CASE ANYTHING SHOWS UP!
I'M READY FOR EVERYTHING. KEEP DIGGING UP THAT URANIUM, COMRADES!

BUT THE LORD OF THE JUNGLE NEVER APPROACHED A DANGEROUS SPOT HEADON! NOW HE SKIRTS THE AREA AND LOOKS DOWN UPON THE WAR FROM A HIGH POINT...

LO-ZAR LETS HIS VOICE IN THE LONG, LOW CALL OF THE BULL ELEPHANT, CALLING HIS WILD SUBJECTS TO HIM!

THREE MEN...HEAVILY ARMED AND THEY DON'T LOOK LIKE HELP OF ANY JUNGLE CREATURES FOR THIS!

SHOOT AT ANYTHING THAT MOVES, MEN!!

DON'T WORRY! WILL!

OWOHHHHH!

WHAT IS THAT?

RELAX! IT'S JUST AN ELEPHANT CALL!

BUT THE CALL BRINGS DATA THE ELEPHANT, RUSE SLAVE OF THE JUNGLE LORD AND READY TO DO HIS BIDDING!

WHAT'S HAPPENING?

BOULDER AVALANCHE! HIDE!

WHEW! THAT WAS CLOSE! LUCKY WE GOT OUT OF THE WAY IN TIME!

I WONDER WHAT STARTED IT?

I DO!

LO-ZAR!

NO WILD MAN'S GOING TO STOP US! YOU'RE THAT LO-ZAR, FOR GOOD!
UGH!
AND DON'T YOU GET ANY IDEAS!
OHHHH!
LOTS OF FIGHT IN THAT WILD MAN, BUT THAT'LL TAKE IT OUT OF HIM! BLOCK THE CAVE WITH BOULDERS!
CRACK!
THERE YOU ARE LO-ZAR! WHAT ARE YOU GOING TO DO NOW, LO-ZAR THE MIGHTY, THE LORD OF THE JUNGLE, IS HELPLESS OR THE JUNGLE IS HELPLESS TO FIGHT WITH!
YOU'RE WRONG, OLD FOR GOT TO TIE UP ONE THING
WHAT'S THAT?
MY VOICE!
WHAT ARE YOU GOING TO DO? CALL FOR HELP? NO ONE WILL HEAR YOU BEFORE I KILL YOU!
OWOOOOO!
NOW HE'S TRYING TO MAKE US SO THIS IS THE END! LO-ZAR!
OWOOOOOOOOH!
SOMETHING'S HAPPENING!
WHY WORRY? THE CAVE'S BLOCKED WITH BOULDERS! NO ONE CAN GET IN!

BUT NOTHING COULD STOP THE SAVAGE RUSH OF GATA THE BULL ELEPHANT WHEN HIS MASTER'S CALL COMES TO HIM! ON HE COMES THRU THE VERY WALLS OF THE CAVE, A MADDENED, SCREECHING MONSTER ON A RAMPAGE!
NO! NO! NO!
LET ME OUT OF HERE!
AAAAEEEEEEH
YEOW!
GET THEM, GATA! GET THEM!
OWWW!
AAARAGH!
YEEOWW!
NO USE! NO ONE ESCAPES GATA!
NOW, GATA, UNTIE ME AND WE'LL GET THE TRUTH OUT OF THESE INVADERS OF THE PEACE OF THE JUNGLE!
NOW THEN...ARE YOU GOING TO TALK FREELY, OR SHALL I ORDER GATA TO PRESS A BIT HARDER?
NO! WE'LL TALK! WE'RE RED AGENTS AND WE'VE BEEN BATTLING EACH OTHER TO GET THE URANIUM SO OUR CHIEFS WOULD GIVE CREDIT TO WHOEVER WON OUT! WE'RE THE LAST OF A GANG THAT CAME OUT HERE TO FIND IT!
AND LO-ZAR BRINGS A DIFFERENT KIND OF CAGED ANIMAL FOR THE PEOPLE TO SEE, WHEN HE RETURNS WITH HIS CAPTIVES FROM THE TRAIL OF SUDDEN DEATH!
DISTRICT POLICE
FOR MORE EXCITING THRILLS, STARRING LO-ZAR, LORD OF THE JUNGLE, DON'T MISS THE NEXT BIG ISSUE OF JUNGLE ACTION! ASK FOR IT AT YOUR FAVORITE NEWSSTAND!

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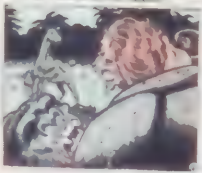
MAN-OO THE MIGHTY
NEVER HAS THE JUNGLE SEEN SUCH A BATTLE AS THIS, AS NUMA THE GREAT LION MATCHED BRAWN, FANGS, AND COURAGE WITH THE GREATEST GORILLA OF THE WILD, MAN-OO THE MIGHTY! WHAT BROUGHT THE BATTLE ABOUT, HOW IT BEGAN, AND THE STRANGE OUTCOME IS HERE IN THIS STORY OF THE SECRET, UNKNOWN LIFE OF THE JUNGLE, THE LIFE THAT IS DETERMINED BY THE "SURVIVAL OF THE MIGHTY!"
Paul HODGE
THIS TALE OF SILENT AND CONSTANT DANGER BEGINS ONE DAWN AS TONDO THE GREAT ANTELOPE LEAVES HIS MATE, THE DOE RIBA, AND THEIR NEW SON THE FAWN WABBI! FOR EVEN THE FATHERS OF THE JUNGLE LIKE THEIR HUMAN COUNTERPARTS, MUST GO TO BRING BACK FOOD FOR THEIR FAMILIES.
BRAVE AND STRONG AND EVER-ALERT IS TONDO, AND AFRAID OF NOTHING IN THE JUNGLE! BUT THIS TIME HE LOOKS BACK WITH WORRY IN HIS EYES! WILL HIS MATE BE ABLE TO PROTECT THEIR YOUNG AS WELL AS HERSELF IN CASE OF TROUBLE!

MAN-OO = MIGHTY!
THUMP! THUMP!
THUMP! THUMP!

THUMP!
THUMP!
THUMP!



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ELEPHANT BOY

NIGHT came early in the African jungle and the [illegible] [illegible] [illegible] [illegible] mosquitos, for nothing would keep the flying insects away from the damp human flesh, and the [illegible] their goal was nowhere [illegible] made the journey even [illegible].

Kent Barton [illegible] nervously in a half sleep but nothing [illegible] the night sounds of the deep jungle and he mumbled strong words under his breath. A faint buzzing about his head grew louder and louder, and Kent [illegible] up at the [illegible] awakened not only himself but Carl Hadley, who shared the [illegible].

"Darned flies!" Kent swore, [illegible] over to [illegible].

[illegible]

and the mosquitos [illegible]

[illegible] a dream [illegible] lifetime [illegible] the Nruba [illegible]

[illegible] when the [illegible] that [illegible] was [illegible]

[illegible] hunted him [illegible] to make [illegible] at [illegible] can sleep [illegible] morning.

[illegible] the rays of moonlight through the [illegible] its way through the denseness of the jungle.

They had been walking for several hours when Carl was roused by his fellow hunter, who had been walking a few paces behind. From the look on Kent's face, Carl knew that there was some sort of trouble afoot.

"What is it, Barton?" Carl asked, trying to act as if he had not sensed something in the air himself minutes before.

"I don't know, but the native guides seem nervous. I talked to Buna, the chief guide, and he says that something is disturbing his men, though they can't quite put their fingers on it. Something they've felt, something a few say they've even seen."

"Make sense, man," Carl said, nervous now. He knew they were within short miles of the home of the Nruba herd. "What are [illegible] talking about?"

[illegible] thing or someone following us [illegible] night came. [illegible] to be identified. The others [illegible] sensed this without seeing anything."

Carl [illegible]

Then, suddenly, from a tree just ahead of them, leaped the figure of a young boy of [illegible]. He was white, but the [illegible] of his hair and his eyes made him look [illegible]. This was what had been causing all the nervousness.

"Stop!" the boy shouted in the native tongue, which the hunters had [illegible]

[illegible]

[illegible] Nruba elephant [illegible]

[illegible] seen a Nruba elephant [illegible] not know what it can do [illegible]

[illegible] anxious to protect us from harm."

The boy said, "Not you [illegible] the Nruba I protect. Also the people of the surrounding villages, who are [illegible], peaceful men. These people respect

CONTINUED AFTER NEXT STORY

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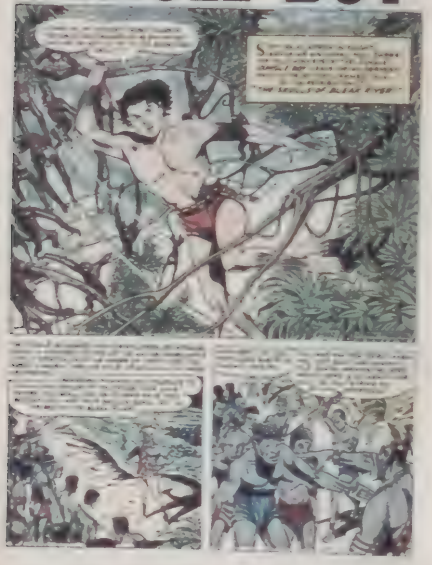
JUNGLE BOY



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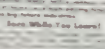

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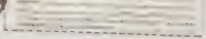

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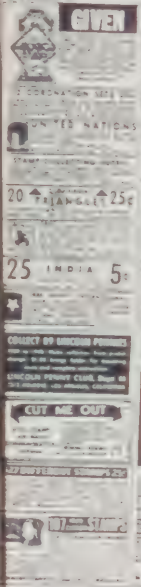
FIND MORE ADVENTURES WITH THE JUNGLE BOY IN THE NEXT EXCITING ISSUE OF JUNGLE ACTION!

STAMPS

SHOP BY MAIL



Polio Facts For 1954

FIGHT INFANTILE PARALYSIS

VACCINE—A safe and promising vaccine is being tested now. But results will not be known until 1955.

GAMMA GLOBULIN—This gives temporary protection. The National Foundation will spend $19,000,000 for GG for the national stockpile in 1954. Health officials will again distribute it.

POLIO PATIENTS—There will be new victims in 1954. They and 66,000 patients from past years will need help from the National Foundation.

WHEN POLIO IS AROUND follow these precautions—

LEOPARD GIRL

BANG
BANG
BANG
BANG

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Name
(Please PRINT)
Address
City
State

The Insult That Turned a "CHUMP" Into a CHAMP

LOOK, JOE, LET'S SEE IF YOU CAN MAKE IT RING TOO.

AW, COME ON LET'S SEE THE REST OF YOU!

HEY, SUGAR, WHY DON'T YOU QUIT THAT HUMAN SKELETON AND GET A REAL MAN!

SEE HERE, YOU BETTER SHUT UP OR I'LL—

YOU'LL WHAT—YOU POOR CHUMP!

OH, JOE, WHEN ARE YOU GOING TO GROW UP AND BE A MAN!

OOOOOOH! I'M FED UP WITH BEING A SKELETON! I'LL GET CHARLES ATLAS'S FREE BOOK AND FIND OUT WHAT HE CAN DO FOR ME!

GOLLY, ATLAS BUILDS MUSCLES FAST! JUST WATCH MY SMOKE NOW!

ATLAS

ONE HAND IS AS GOOD AS THE OTHER—YOU'RE AN ATLAS CHAMP!

THERE GOES THE BELL—JOE, YOU'RE WONDERFUL!

OUT OF THE WAY, SMALLY! I'M MAKE WAY FOR A MAN!

OH, JOE, YOU'RE MORE THAN THAT—YOU'RE A REAL MAN NOW!

Charles Atlas

I Can Make YOU a New Man, Too in Only 15 Minutes a Day!

ARE YOU, even as the Joe pictured here, only half a man? Are you ashamed to let anyone see your body? Are you a victim of self-consciousness because you are not strong and healthy? Then you, too, can be a NEW MAN! Let me show you how I can make you a real he-man, with the kind of body you've always wanted! Let me show you how I can make you a real MARVEL OF MUSCLE! Let me show you how I can make you a real MAGNETIC PERSONALITY!

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FREE My 32-Page Illustrated Book

Mail $1.00 or 10¢—Send NO MONEY

"Everlasting Health and Strength" is the book that has helped thousands of men to become real he-men! Within 15 minutes a day! Let me show you how I can make you a real he-man, with the kind of body you've always wanted! Let me show you how I can make you a real MARVEL OF MUSCLE! Let me show you how I can make you a real MAGNETIC PERSONALITY!

CHARLES ATLAS, Dept. 45K
115 East 23rd St., New York 10, N. Y.

I enclose $1.00 (or 10¢) for which please send me your book, "Everlasting Health and Strength." It contains forty full-page photographs of myself and pupils. Many of these pupils were 90-pound weaklings when they started. Within a few months they were transformed into real he-men! Within 15 minutes a day! Let me show you how I can make you a real he-man, with the kind of body you've always wanted! Let me show you how I can make you a real MARVEL OF MUSCLE! Let me show you how I can make you a real MAGNETIC PERSONALITY!

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